

Take One & Call Me in the Morning

InSight MD

Leverage the Healthcare Landscape

Welcome to Insight MD's "information concierge" experience, where you will find collected for you in one convenient and user-friendly location links to current content on a variety of healthcare topics ranging from the basic to leading edge research and innovation as well as case studies.

Please return regularly for updates and to [provide your feedback](#) to help us continuously enhance our ability to meet your information needs in a world in which "the selectively less is often way much more."

January - April 2013

Industry Overview Topics

- **2013 Towers Watson/National Business Group on Health Employer Survey**
 - [See Survey Here](#)
- **2013 HealthLeaders Industry Survey**
 - [See Survey Here](#)
- **Wellness**
 - [Trends](#)
 - [Incentives](#)
 - [Some Keys to Success](#)
- **Health IT/Mobile Health**
 - [2013 Accenture Doctors Survey](#)
 - [2012 Report: Mobile Health in the Clinic](#)
 - [Trends](#)
 - [Potential Benefits](#)
 - [Impact on Readmissions](#)


Healthcare Stormtrackers

- **Implications of the SCOTUS ACA decision on:**
 - [Healthcare Reform](#)
 - [Medicaid](#)
 - [Physicians](#)

Health and Science - Where The Rubber Meets The Road

- [Standards of Care in Diabetes](#)
- [Physicians and Patient Engagement](#)
- [Patient Engagement and Activation](#)
- [Impact of Personalized Risk on Screening](#)



Meet Z. Colette
Edwards 

Z. Colette Edwards, M.D., M.B.A. leads Insight MD, a healthcare consultancy, which offers program design and implementation, targeted strategic planning and development, innovative product design, consultative data and clinical ROI analysis including benefit design and large claims analysis, health disparities/health literacy/cultural competency consultation, and PeopleTweaker, a coaching service line providing health, wellness, and life coaching and training in health coaching techniques for health professionals and support staff.

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