Take One & Call Me in the Morning



Leverage the Healthcare Landscape

Welcome to Insight MD's "information concierge" experience, where you will find collected for you in one convenient and user-friendly location links to current content on a variety of healthcare topics ranging from the basic to leading edge research and innovation as well as case studies.

Please return regularly for updates and to <u>provide your feedback</u> to help us continuously enhance our ability to meet your information needs in a world in which "the selectively less is often way much more."

November - December 2012 Premiere Edition

Industry Overview Topics

- o Aon 2012 Health Care Survey
- Wellness and Organizational Health
- o Implications of Behavioral Economics in the Development of Your Incentives Strategy
- o Skills Needed to Survive the New (and ever changing) World Order
- o Physician Burnout
- o Health Disparities Overview
- Health Disparities and the Medical Home
- o ACOs The Experience of 4 Organizations
- o Impact of Coaching on Physical and Mental Health: Journal of Occupational Health Psychology 2006, Vol. 11, No.4, 358-365

Addressing Hospital Readmissions

- Readmissions Reduction Program
- CBOs May Help Shrink Readmissions
- Readmission Challenges
- Pharmacists Help Reduce Readmissions
- Impact of Medication Reconciliation During Hospital Admissions

Emergency Room Care

Is It An Emergency?

Service Delivery Payment Models

• How Do Physicians Feel About New Payment Models?

Health and Science - Where The Rubber Meets The Road

- Women's Health
- Guidelines for Colonoscopy Screening & Surveillance
- Improving Colorectal Cancer Screening Rates
- Stress and Cardiac Health
- Using Your Strengths to Reduce Stress
- Benefits of Early Diagnosis of Celiac Disease
- Neuroscience and Organizational Performance:
 - Why Neuroscience Matters to Executives
 - Neuroscience and People Management



Meet Z. Colette Edwards in

Z. Colette Edwards, M.D., M.B.A. leads Insight MD, a healthcare consultancy, which offers program design and implementation, targeted strategic planning and development, innovative product design, consultative data and clinical ROI analysis including benefit design and large claims analysis, health disparities/health literacy/cultural competency consultation, and PeopleTweaker, a coaching service line providing health, wellness, and life coaching and training in health coaching techniques for health professionals and support staff.

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